

# Sadibya Kafle

Graphics Designer | UI/UX Designer

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## SUMMARY

Hi, I'm **Sadibya Kafle**, a **BSc.IT student in the final semester** at **Techspire College** and a **Graphic Designer** with over **three years** of professional experience in branding, digital marketing, and visual communication.

Throughout my career, I have delivered creative solutions for a diverse range of businesses, helping brands build strong visual identities and meaningful connections with their audiences. My experience includes working both in-house and as a freelance designer with organizations such as **R.D. Int'l, National Insurance, Digital Terai, White Park Resort, Aiwibi, The Himalayan, and Kidspasal**, along with several international clients through Digital Terai, including **Yala Jet Ski, Ram Phuket Tour & Travel, and A-One Jet Ski**.

I am currently working as a **Graphic Designer at Aiwibi**, where I create branding assets, digital marketing creatives, social media campaigns, and print materials that align with business objectives and strengthen brand presence across both digital and traditional platforms.

Alongside my full-time role, I actively collaborate with a diverse portfolio of **freelance clients** across various industries. Managing both professional responsibilities and freelance projects has strengthened my ability to balance multiple commitments, meet deadlines consistently, and deliver high-quality creative work while maintaining a healthy balance between my professional and personal life.

## EXPERIENCE

### **R.D. Int'l Educational Consultancy (Kathmandu, Koteshwor)**

Graphic Designer  
May, 2023 - Sep, 2023

As a graphic designer and social media manager, I have contributed to this company's branding and marketing efforts for the past four months. Since the company's inception, I have been responsible for the creation of the logo, business cards, tri-fold brochures, cup designs, and various other marketing materials.

### **National Insurance (Kathmandu, Tripureshwor chowk)**

Graphic Designer  
Oct, 2023 - Dec, 2023

This was a six-week project completed between mid-October and mid-December. During this time, I developed custom website illustrations for the company. Additional details about the project can be found on the company's website.

### **Freelancing (Panchkhal & Dhulikhel)**

Graphic Designer  
Feb, 2024 - Present

I began taking on freelance projects during this period. Due to client confidentiality and privacy agreements, many of the projects and clients I have worked with cannot be publicly disclosed.

### **Digital Terai (Kathmandu, Sallaghari - Sallaghari Complex)**

Graphic Designer

Oct, 2024 - Jun, 2025

This was my third company, where I performed well. My experience there included blog post design, logo design, social media posts, and advertising video production.

### **Aiwibi Nepal (Kathmandu, Banasthali - Dhungedhara chowk)**

Graphic Designer

Nov, 2025 - Present

In here I design social media posts and product ads for digital platforms, along with magazine advertisements. I also create various print materials such as banners, flex, boards, business cards, and brochures. Additionally, I have intermediate experience in product packaging design.

## **EDUCATION**

### **NIST College Banepa (Banepa)**

+2 - Computer Science

Jul, 2020 - Jul, 2022

### **Techspire College (Kathmandu)**

BSc.IT

Sep, 2023 - Present

## **PROJECTS**

### **Portfolio**

Here is a collection of all my design works to date ranging from blog post designs, social media creatives, logo design, letterhead design, and much more. Each project reflects my dedication to visual storytelling and effective communication through design.

<https://www.figma.com/design/geSdFkdEMdiR4HstgcvlZF/Portfolio>

## **Achievements**

### **Training/Certifications**

#### **Coursera: Graphic Designing**

Graphic Designing Training

2023

I began my journey in graphic design through a basic session offered by my college, which sparked my interest in the field. I further developed my skills professionally through Coursera and various online courses. Over time, through continuous learning and hands-on experience, I have grown into a confident and professional graphic designer with real-world industry experience.

#### **Techspire College**

Human Computer Interaction (HCI) Figma.

2024

I learned Figma as part of my third-semester coursework. Since I've always been interested in design, I'm now planning to build my career as a UI/UX designer.

## **Skills**

figma, Graphic Designing (Adobe Photoshop), Adobe Illustrator, Designing - Canva, Affinity

## **Language**

Nepali, English, Hindi